

Tracking Public Opinion in Florida on Antisemitism & the Holocaust

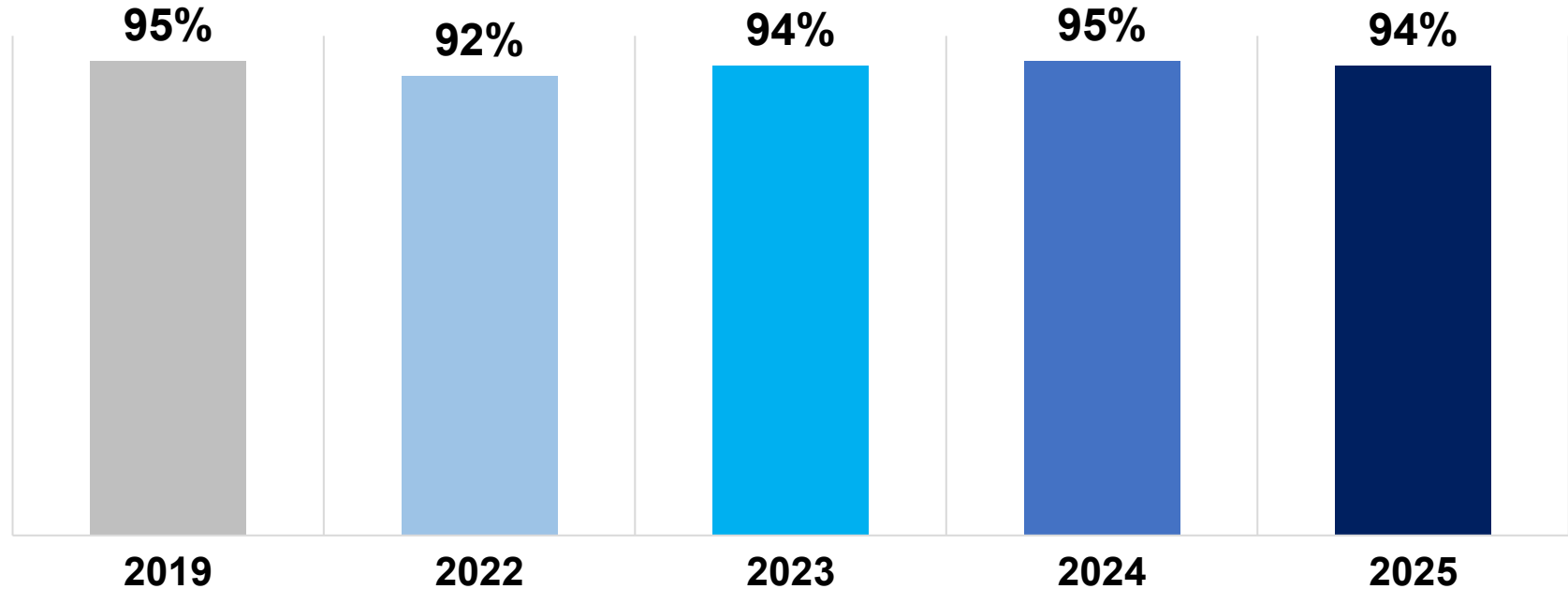
2025 HERC REMEMBRANCE DINNER
SURVEY PRESENTATION
Karen Cyphers

METHODOLOGY

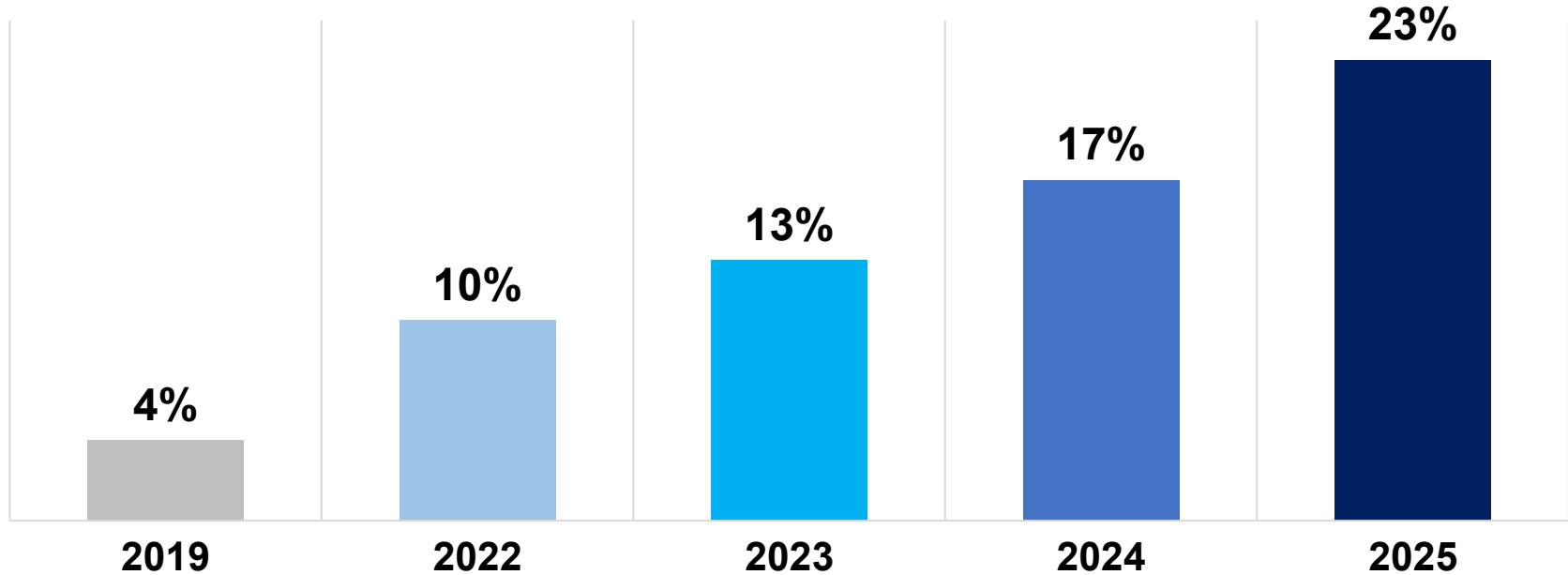
- 32 scientific surveys conducted between February 2018 and October 2025 via random sampling from the Florida Voter File.
- Results are representative of Florida voters by age, race, gender, political affiliation, household income, and region of the state.
- Conducted for personal interest without compensation or influence by any organization or entity.
- Direct questions to: Karen Cyphers | karen@sachsmedia.com



Believes that historical accounts of the Holocaust are generally accurate – not exaggerated, and not a myth *(among those aware of the Holocaust)*

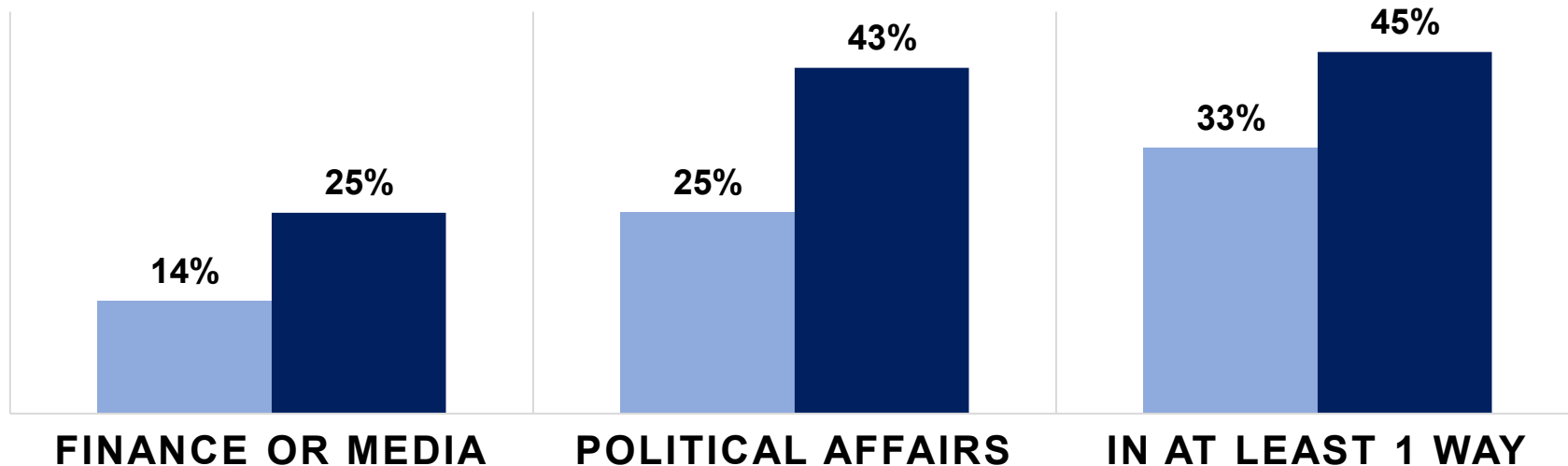


Believes Jews deserved or hold some responsibility for what happened to them in the Holocaust



Believes Jews have used the Holocaust to advance their agendas or goals in the following areas

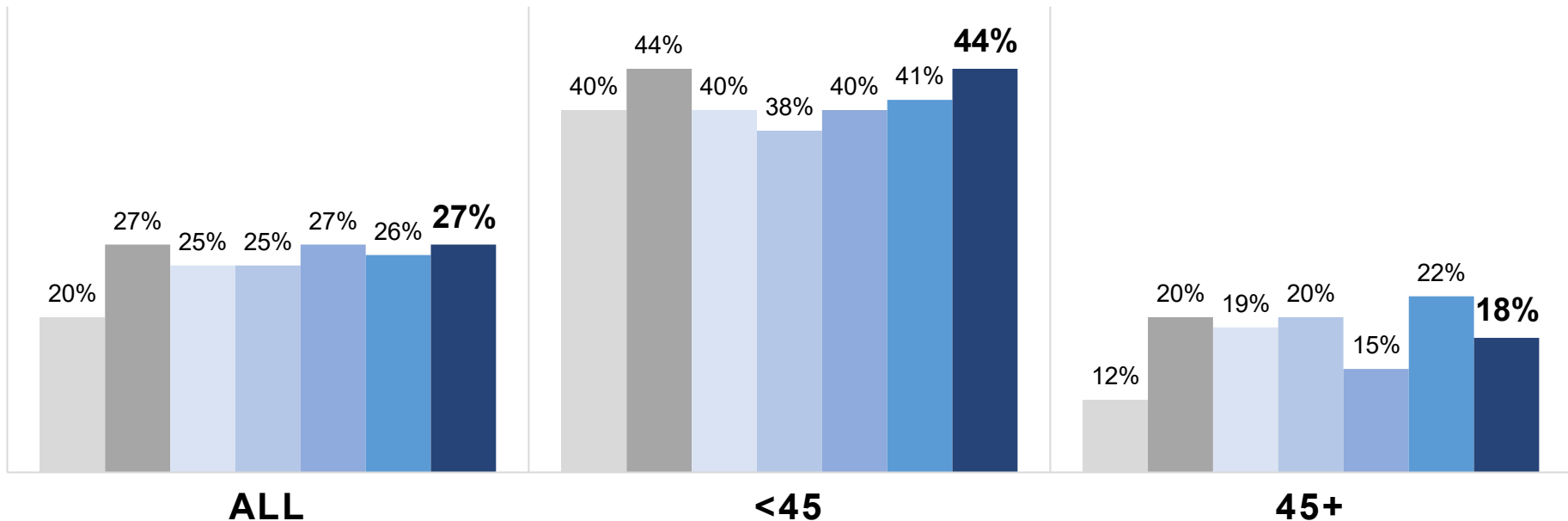
■ April 2022 ■ October 2025



Believes Hamas was at least somewhat justified in their October 7 attack on Israel and its citizens

(results consistent with national survey findings by other researchers)

■ Oct 2023 ■ Apr 2024 ■ Oct 2024 ■ Jan 2025 ■ Mar 2025 ■ Aug 2025 ■ Oct 2025



Experimental design: Each respondent randomly assigned to see only 1 of 2 messages:

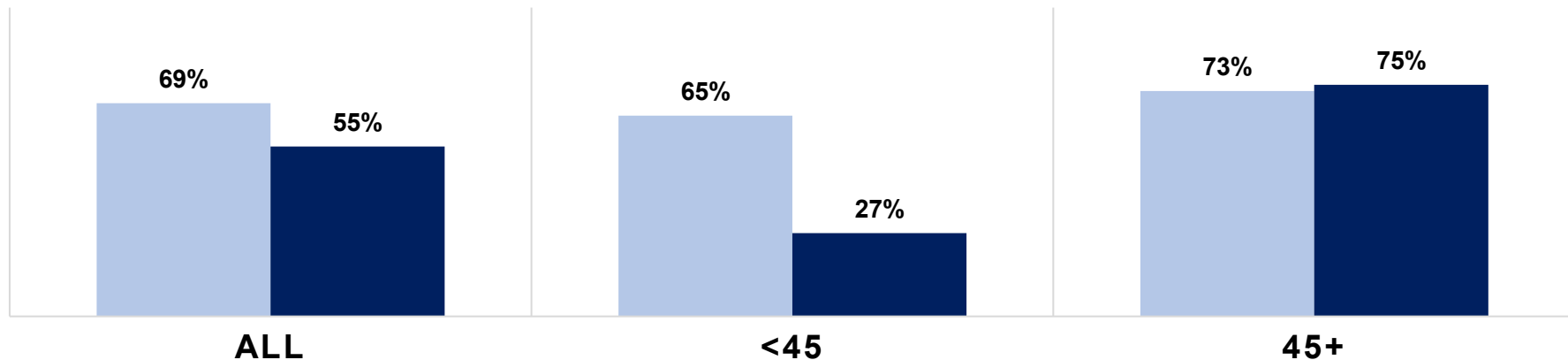
A “It is fair for Ukraine to retaliate against Russia...”

B “It is fair for Israel to retaliate against Hamas...”

BELIEVES THAT RETALIATION IS FAIR

■ A: Ukraine / Russia

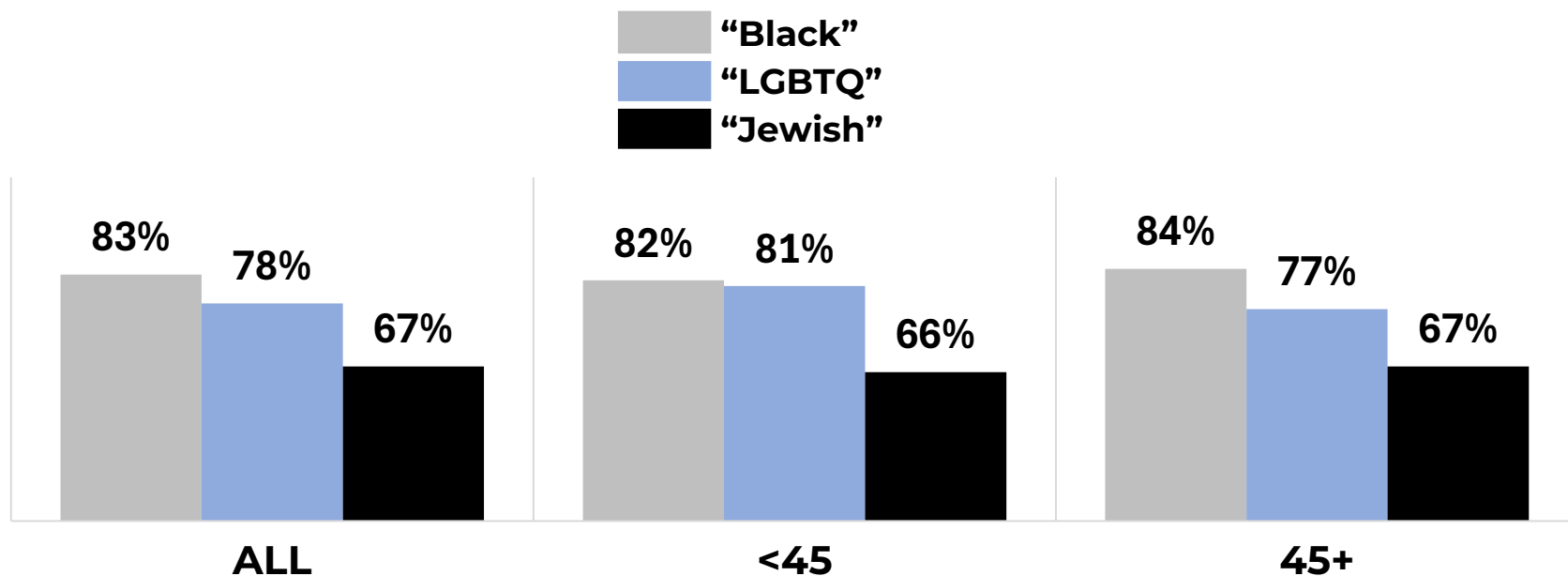
■ B: Israel / Hamas



March 2025 (results largely identical to those fielded in August 2024)

Experimental design: Each respondent randomly assigned to see only 1 of 2 vignettes describing harassment on a college campus. The only difference between vignettes was the identity of the victim.

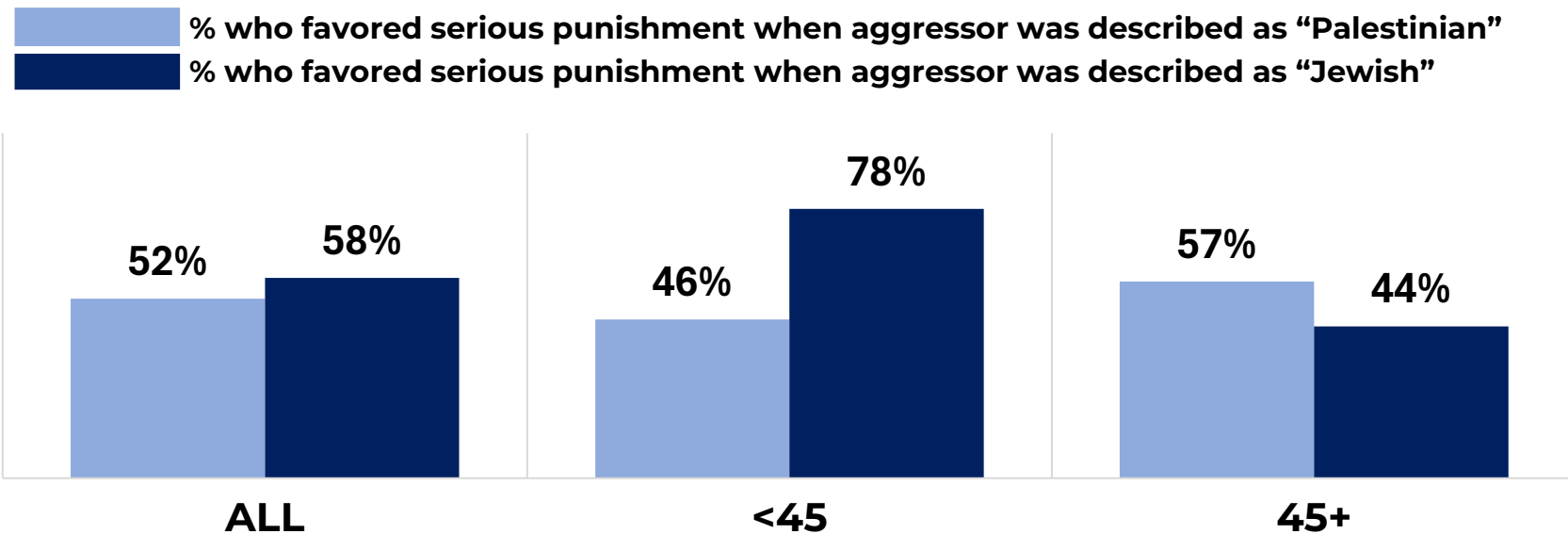
% who favored serious punishment for the perpetrator when victim was described as ...



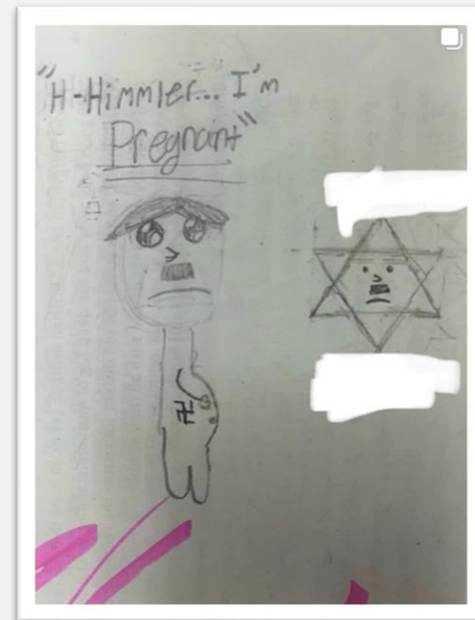
Experimental design: Each respondent randomly assigned to see only 1 of 2 vignettes:

A “A Palestinian college student blocked a Jewish student from entering a classroom building, and yelled, ‘go back to where you came from!’”

B “A Jewish college student blocked a Palestinian student from entering a classroom building, and yelled, ‘go back to where you came from!’”



**Images from Tallahassee public schools:
Middle school, April 2023 | High school, October 2025**



THANK YOU

Don't hesitate to reach out with questions or thoughts:

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