

# HERC 2026

## 15th Annual Remembrance Dinner



Because the stories of survivors must never be silenced

HERC provides Holocaust education, teacher training, and community programming across the Florida Panhandle, ensuring history's most documented atrocity is never reduced to a footnote. Your presence at this dinner and your generosity keeps that work alive.

## Monday, October 26, 2026

Cocktails: 5:30 pm • Dinner: 6:30 pm

Dunlap Champions Club (225 Stadium Drive Bldg B, Tallahassee, Florida 32304)

### David Goldman

#### Guest Speaker

Chair of the Fellowship at Auschwitz  
for the study of  
Professional Ethics.



### Tom Flanigan

#### Community Leadership Award

Program Director for News  
WFSU Public Media



### Alan Hanstein

#### Steve Uhlfelder Humanitarian Award

Executive Director  
Challenger Learning Center of  
Tallahassee



## Individual Tickets: \$175

Ticket sales directly support HERC's Holocaust education program in local area schools

Reserve your seat by October 10<sup>th</sup>, 2026

Scan QR code to register and pay online or mail your check to  
P.O. Box 16282, Tallahassee, FL 32317 to reserve your seat.



Feel free to e-mail or call to verify your seating  
[Barbara@holocaustresources.org](mailto:Barbara@holocaustresources.org) • 850-765-1222 or 850-443-9649

[www.HolocaustResources.org](http://www.HolocaustResources.org)

## About HERC's Special Guests

### David Goldman - Guest Speaker

Chair of the Fellowship at Auschwitz  
for the study of  
Professional Ethics.



David Goldman is the founder and Chairman of the Fellowships at Auschwitz for the Study of Professional Ethics (FASPE), a nonprofit whose mission is to promote ethical leadership and responsibility among professionals—those with the authority to impact all segments of society. David, now retired, was a partner in the law firm of McDermott Will & Emery LLP. He served as the head of the firm's International Corporate Practice and as head of the firm's New York office. David's practice focused on corporate counseling in a variety of settings and industries. David has served on the board of a number of for-profit and non-profit organizations and was formerly on the Board of Directors of the Yale Law School Fund. David is a graduate of Washington University (BA, 1973) and Yale Law School (JD, 1976).

### Tom Flanigan - Community Leadership Award Recipient

Program Director for News  
WFSU Public Media



Tom Flanigan has been reporting for WFSU Public Media since 2006. Most of his stories have focused on the people and events that make the Capital City region so unique. That often includes happenings and personalities that otherwise might not be heard in the present avalanche of content that too often mistakes sensationalism for significance. Flanigan began his media career at a small radio station near his Western Maryland hometown. After that, he worked at progressively larger stations in Florida and Texas before settling down permanently in Tallahassee. He did make a brief career detour into corporate communications between 1987 and 2004, a move he says was most valuable in broadening his perception of the world. In addition to his journalistic duties, Flanigan also spends a great deal of time nowadays caring for his wife, Betty.

### Allan Hanstein - Steve Uhlfelder Humanitarian Award Recipient

Executive Director  
The Challenger Learning Center of Tallahassee



Alan Hanstein is the Executive Director for the Challenger Learning Center of Tallahassee, the K-12 STEM Outreach Center for the FAMU-FSU College of Engineering. He is responsible for all aspects of Center operation, including the IMAX Theatre, Planetarium, Education Programs, and Community Outreach. Growing up in a suburb of New York City, his love of science, discovery, and exploration was cultivated at a young age by visiting the Museum of Natural History and the Hayden Planetarium. Also, his love of ice cream was cultivated at a young age by visiting Carvel. His goal is to make science and the exploration of the universe open and available to everyone. After a successful 30 year career in technology and event logistics, Hanstein joined the Challenger Center as Director in 2022. He lives in Tallahassee, Florida with his wife, Amy and has two adult children and a beagle named Buddy!

## Sponsor Levels

### PRESENTING SPONSOR – \$25,000 (Exclusive)

**Branding:** “Presented by [Sponsor Name]” featured prominently on all event materials (*print & digital*)

**Event Presence:**

- Premier logo placement on all event signage
- Seating with Keynote Speaker

**Custom recognition:** Branded video message played during the Dinner Program

**Program:**

- Full-page inside cover advertisement (*premium placement*)
- Reserved premier table for **10** at Dinner

**Digital & Social Media:**

- Feature on the HERC website
- 5 custom branded social media posts

### VISIONARY SPONSOR – \$15,000

**Branding:** Prominent logo placement on event materials

**Event Presence:**

- Reserved premier table for **10** at Dinner

**Program:**

- Full-page advertisement in the event program

**Digital & Social Media:**

- Feature on the HERC website throughout the event cycle (pre-event, event week, and post-event recap)
- 3 branded social media posts with tagged mentions

**Additional:**

- Recognition during Dinner

### LEGACY SPONSOR – \$10,000

**Branding:** Logo displayed on all promotional materials and website

**Event Presence:**

- Reserved table for **8** at Dinner

**Program:**

- Full-page advertisement in the event program

**Digital & Social Media:**

- 2 branded social media posts

### DIAMOND SPONSOR – \$5,000

**Branding:** Logo on event signage and promotional materials

**Program:**

- Half-page advertisement in the Dinner program

**Event Presence:**

- Reserved table for **6** at Dinner

### PLATINUM SPONSOR – \$2,500

**Branding:** Name/logo on sponsor boards and website sponsor page

**Program:**

- Quarter-page advertisement in the Dinner program

**Event Presence:**

- Reserved seating for **4** at Dinner

### GOLD SPONSOR – \$1,000

**Branding:** Name listed under Gold Sponsors in the event program and sponsor boards

**Event Presence:**

- Reserved seating for **4** at Dinner

### SILVER SPONSOR – \$500

**Branding:** Name listed under Silver Sponsors in the event program

**Event Presence:**

- Reserved seating for **2** at Dinner

### Sponsor Agreement

Sponsorship Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address (*mailing*): \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

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**I Would Like to Invest as a Sponsor and Supporter of HERC at the Following Sponsorship Level:**  
(*check one*)

- Presenting Sponsor                      \$25,000
- Visionary Sponsor                         \$15,000
- Legacy Sponsor                            \$10,000
- Diamond Sponsor                         \$5,000
- Platinum Sponsor                         \$2,500
- Gold Sponsor                               \$1,000
- Silver Sponsor                             \$500

Sponsorship commitments are requested by September 26, 2026 to ensure proper recognition in all printed materials.

***Sponsorship Agreed to by:***

\_\_\_\_\_

Company Representative:

Date: \_\_\_\_\_

*Please make check payable to: HERC • P.O. Box 16282, Tallahassee, Florida 32317*